**PEJN**

**(Pacific Environment Journalists Network)**

**and**

**MECA**

***(Masani Environmental Care Association)***

***Citizen Science Training Program***

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| **Organization:** PCREEE**Name of Training:** Media and Communication Training **Purpose of Training:** Transfer knowledge and working skills to internal staffs and related stakeholders**Number of Participants:** 10 participants**Target Audience:** PCREEE staff and related Government Stakeholders**Responsible Trainers:** Iliesa Tora of the PEJN and Penikoni Aleamotua of MECA**Location:** PCREEE Conference Room**Schedule:** November, 2020.**Duration: 5 (half days)** |

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| Date | Time | Duration | Venue | Topics |
| 23/11/20 | 9am – 1pm | Half Day--PEJN | PCREE | * Registration
* Welcome and Opening Session

**Training Component 1: Media*** The basics
* How to write effective press release
* Telling your story
* Keeping social media going - using the resources
* Building media relationships and maintaining that
* Q&A and practical
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| 24/11/20 | 9am – 1pm | Half Day - PEJN |  | Photography Basics* Basics that you need to know
* Group Work and Practical - overview of 2 produced stories.

Layout and Design* Basics of designing
* Practical examples
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| 25/11/20 | 9am – 1pm | Half Day - MECA |  | **Training Component 3: Video Recordings****Part 1: Script Writing*** 1. Introduction to script writing
	2. Script Structure and Formatting
	3. Planning a script
	4. Writing a Script

Practical Narrative and Recording of Script**Part 2: Video Recording Techniques** 1. shoot steady video footages.
2. Produce Creative Shots.
3. Practice Widescreen Videos.
4. Avoid Unnecessary Zooms and Pans.
5. Get Good Results When Shooting Outdoors.
6. Prepare for Indoor Video Shooting.
7. Position Lights and Background

Compose Creative **Interviews** |
| 26/11/20 | 9am – 1pm | Half Day |  | **Part 3: Field Work****Recording of Interviews and Footages**  |
| 27/11/20 | 9am – 1pm | Half Day |  | Practical sessions/PresentationsReview of training |
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